### COLLEGE OF MASS COMMUNICATION Silliman University BACHELOR OF MASS COMMUNICATION (BMC) COURSE CURRICULUM Effective School Year 2018-2019

# FIRST YEAR

<u>First Semester</u>		<u>Units</u>	<b>PreReq</b>
Com 11	Intro to Communication	3	
GE 2	Readings in Phil. History	3	
GE 4	Math in the Modern World	3	
GE 5	Purposive Communication	3	
GE 10A	Whole Person Education	3	
CHS 1	Reading and Interpreting the		
	Hebrew Scriptures	3	
PE 1	Phys Fitness & Swimming	2	
NSTP I	National Service Training Prog	3	
PEP 1	Personality Enhancement Prog	-	
	Total	23	

## SECOND YEAR

First Semester			
Com 21 News Reporting & Writing	3	(GE 5)	
(Lec-1/Lab-4)			
Com 23 Photojourn/Videography	3		
(Lec-1/Lab-4)			
Com 25 Intro to Broadcasting/			
Broadcast Journ (Lec-1/Lab 4)	3	(GE 5)	
GE 1 Understanding the Self	3		
GE 6 Art Appreciation	3		
Cognate 1 Phil Nat'l Govt & the			
Constitution	3		
PE 3 Physical Education	2	(PE 1)	
Total	20		

#### THIRD YEAR

<u>First Semester</u>				
Com 31	Com/Media Theory	3 (III Standing)		
Com 33	News Editing & Production	3 (Com 21/		
	(Lec-1/Lab-4)	III Standing)		
Com 35	Multimedia Journalism	3 (III Standing)		
Com 37	Investigative Journalism	3 (Com 21/		
		GE 11A)		
Communication Elective 1		3 (III Standing)		
Communication Elective 2		3 (III Standing)		
Cognate 3	Watershed & Ecosystem	3		
-	Total	21		
		SUMMER		

Com 40R Internship 3 units

### FOURTH YEAR

<u>First Semester</u>				
Com 43	Thesis/Special Projects	3 (IV Standing)		
Com 41	Community Communication	n/		
	Journalism	3		
Communication Elective 3		3 (III Standing)		
Cognate 4 Health & Population		3		
FL	Foreign Language Elective	3		
Litt 27	Philippine Literature			
	(The Nation & Region)	3		
	Total	18		

Second S	Semester	Units	<u>PreReq</u>
Com 12	History of Mass Media	3	_
GE 3	The Contemporary World	3	
GE 9	Life and Works of Rizal	3	
GE 8	Ethics	3	
GE 11A	Free Elective		
	(Technical Writing & Editing)	3	
CHS 2	Reading and Interpreting the		
	Christian Scriptures	3	
PE 2	Physical Education	2	(PE 1)
NSTP 2	National Service Training Prog	3	
PEP 2	Personality Enhancement Prog	-	
	Total	23	

### Second Semester

Com 26	Journ/Media Ethics	3 (Pł	nilo Ethics)	
GE 12/CHS 3 Christianity & Peace-Bldg.		3		
Com 24	Feature Writing (Lec1/Lab4)	3 (G	3 (GE 5/	
			Com 21)	
Com 22	Adv Rep Skills/Dev Journ	3 (C	om 21)	
	(Lec -1/Lab 4)			
GE 7	Science, Tech. & Society	3		
Cognate 2	Intro to Econ with Taxation	3		
PE 4	Physical Education	2	(PE 1)	
	Total	20		

#### Second Semester

Com 32	Media Laws	3 (III Standing)
Com 34	Radio/TV Production	3 (III Standing)
	(Lec-1/Lab-4)	
Com 36	<b>Opinion Writing/Broadcast</b>	
	Commentary (Lec-1/Lab-4)	3 (III Standing)
Com 38	Media and Society	3 (III Standing)
Com 42	Editorial Management	3
Litt 24	Intro to Lit. & the Prof.	3
	Total	18

# Second Semester

EJ 50	Environmental Com	3
Com 44	Seminar on Journ Issues	3
Com 46	Risk, Disaster &	
	Humanitarian Com	3
Communicat	ion Elective 4	3
Cognate 5	Diplomacy	3
Cognate 6	Creative Writing -	
	Non-Fiction	3
	Total	18

+ May be taken starting summer term of students junior year