

**COLLEGE OF MASS COMMUNICATION**  
Silliman University

**BACHELOR OF MASS COMMUNICATION (BMC) COURSE CURRICULUM**  
Effective School Year 2018-2019

**FIRST YEAR**

<u>First Semester</u>		<u>Units</u>	<u>PreReq</u>	<u>Second Semester</u>		<u>Units</u>	<u>PreReq</u>
Com 11	Intro to Communication	3		Com 12	History of Mass Media	3	
GE 2	Readings in Phil. History	3		GE 3	The Contemporary World	3	
GE 4	Math in the Modern World	3		GE 9	Life and Works of Rizal	3	
GE 5	Purposive Communication	3		GE 8	Ethics	3	
GE 10A	Whole Person Education	3		GE 11A	Free Elective		
CHS 1	Reading and Interpreting the Hebrew Scriptures	3			(Technical Writing & Editing)	3	
PE 1	Phys Fitness & Swimming	2		CHS 2	Reading and Interpreting the Christian Scriptures	3	
NSTP I	National Service Training Prog	3		PE 2	Physical Education	2	(PE 1)
PEP 1	Personality Enhancement Prog	-		NSTP 2	National Service Training Prog	3	
	<b>Total</b>	<b>23</b>		PEP 2	Personality Enhancement Prog	-	
					<b>Total</b>	<b>23</b>	

**SECOND YEAR**

<u>First Semester</u>				<u>Second Semester</u>			
Com 21	News Reporting & Writing (Lec-1/Lab-4)	3	(GE 5)	Com 26	Journ/Media Ethics	3	(Philo Ethics)
Com 23	Photojournal/Videography (Lec-1/Lab-4)	3		GE 12/CHS 3	Christianity & Peace-Bldg.	3	
Com 25	Intro to Broadcasting/Broadcast Journ, Interactive and Emerging Media (Lec-1/Lab 4)	3	(GE 5)	Com 24	Feature Writing (Lec1/Lab4)	3	(GE 5/ Com 21)
GE 1	Understanding the Self	3		Com 22	Dev Journ/ Adv Rep Skills (Lec -1/Lab 4)	3	(Com 21)
GE 6	Art Appreciation	3		GE 7	Science, Tech. & Society	3	
Cognate 1	Phil Nat'l Govt & the Constitution	3		Cognate 2	Intro to Econ with Taxation	3	
PE 3	Physical Education	2	(PE 1)	PE 4	Physical Education	2	(PE 1)
	<b>Total</b>	<b>20</b>			<b>Total</b>	<b>20</b>	

**THIRD YEAR**

<u>First Semester</u>				<u>Second Semester</u>			
Com 31	Com and Media Theory	3	(III Standing)	Com 32	Media Laws	3	(III Standing)
Com 33	News Editing & Production (Lec-1/Lab-4)	3	(Com 21/ III Standing)	Com 34	Radio/TV Production (Lec-1/Lab-4)	3	(III Standing)
Com 35	Multimedia Content Dev.	3	(III Standing)	Com 36	Opinion Writing/Broadcast Commentary (Lec-1/Lab-4)	3	(III Standing)
Com 37	Investigative Journalism	3	(Com 21/ GE 11A)	Com 38	Media and Society	3	(III Standing)
Communication Elective 1		3	(III Standing)	Com 42	Editorial Management	3	
Communication Elective 2		3	(III Standing)	Litt 24	Intro to Lit. & the Profession	3	
Cognate 3	Ecological Concepts	3			<b>Total</b>	<b>18</b>	
	<b>Total</b>	<b>21</b>					

**SUMMER**

Com 40R Internship 3 units

**FOURTH YEAR**

<u>First Semester</u>				<u>Second Semester</u>			
Com 43	Thesis Research/Special Projects	6	(IV Standing)	EJ 50	Environmental Com	3	
Com 41	Community Communication/ Journalism	3		Com 44	Knowledge Management	3	
Communication Elective 3		3	(III Standing)	Com 46	Risk, Disaster & Humanitarian Com	3	
Cognate 4	Preventive Community Health and Epidemiology	3		Communication Elective 4		3	
FL	Foreign Language Elective	3		Cognate 5	Diplomacy	3	
Litt 27	Philippine Literature (The Nation & Region)	3		Cognate 6	Creative Writing - Non-Fiction	3	
	<b>Total</b>	<b>21</b>			<b>Total</b>	<b>18</b>	

**Grand Total: 167 units**