



FIRST YEAR

| First Semester | | | | | | Second Semester | | | | | |
|----------------|---|-----------|-----|----|--------------|-----------------|---|-----------|-----|----|--------------|
| Subject Code | Course Title | Units | PG | FG | Prerequisite | Subject Code | Course Title | Units | PG | FG | Prerequisite |
| GE 1 | Understanding Self | 3 | 1.0 | | | GE 5 | Purposive Communication | 3 | 2.0 | | |
| GE 2 | Readings in Philippine History | 3 | 1.0 | | | GE 6 | Art Appreciation | 3 | 1.0 | | |
| GE 3 | The Contemporary World | 3 | 1.0 | | | GE 7 | Science, Technology & Society | 3 | 1.0 | | |
| GE 4 | Mathematics in the Modern World | 3 | 2.0 | | | GE 8 | Ethics | 3 | 2.0 | | |
| ISB 1C | IT Applications Tools for Business | 3 | 2.0 | | ABM 1 | BA-AN 1P | Introduction to Programming with Python / R | 3 | 2.0 | | ISB 1C |
| CHS 1 | Reading and Interpretation of Hebrew Scriptures | 3 | 1.0 | | | CHS 2 | Reading & Interpreting Christian Scriptures | 3 | 1.0 | | CHS 1 |
| PE 1 | Physical Education 1 | 2 | 1.0 | | | PE 2 | Physical Education 2 | 2 | 1.0 | | PE 11 |
| NSTP 1 | NSTP 1 | 3 | 1.0 | | | NSTP 2 | NSTP 2 | 3 | 1.0 | | NSTP 1 |
| PEP 1 | Personality Enhancement Prog | 0 | | | | PEP 2 | Personality Enhancement Prog | 0 | | | PEP 1 |
| | | | | | | CFMP | Certified Financial Markets Professional | 3 | | | |
| TOTAL: | | 23 | | | | TOTAL: | | 26 | | | |

The passing grade is 1.0. However, in order to progress to the next level, a cut-off grade of 2.0 is required for GE 4 and ISB 1C (First Semester); GE 5, GE 8 and BA-AN 1P (Second Semester).

SECOND YEAR

| First Semester | | | | | | Second Semester | | | | | |
|----------------|------------------------------------|-----------|-----|----|-----------------|-----------------|-------------------------------------|-----------|-----|----|----------------------|
| Subject Code | Course Title | Units | PG | FG | Prerequisite | Subject Code | Course Title | Units | PG | FG | Prerequisite |
| CHS 9 | Rizal's Life's and Works | 3 | 1.0 | | | GE 11 | Panitikan | 3 | 1.0 | | GE 10 |
| CHS 3/GE 12 | Ethics of the Christian Faith | 3 | 1.0 | | CHS 2 | BLT 2 | Income & Business Taxation | 3 | 1.0 | | ABM 1, 2, 3, 4, 5, 6 |
| GE 10 | Retorika | 3 | 1.0 | | | BA-OM 24C | Project Management | 3 | 2.0 | | ABM 1, 2, 3, 4, 5, 6 |
| BA 21C | Basic Microeconomics | 3 | 2.0 | | ABM 1 | BA-FM 21C | Financial Management | 3 | 2.0 | | ABM 5, BA 1 |
| BA 1 | Managerial Accounting | 3 | 2.0 | | ABM 4 | ISB 3C | Accounting Information System | 3 | 2.0 | | ABM 1, ABM 6, ISB 2C |
| ISB 2C | Database Management Systems | 3 | 2.0 | | ISB 1C, BA-AN 1 | BA 5 | Quantitative Techniques in Business | 3 | 2.0 | | ABM 1, GE 4 |
| BLT 1 | Obligation & Contracts | 3 | 1.0 | | ABM 1, 2, 3, 4 | BA-AN 2P | Introduction to Business Analytics | 3 | 2.0 | | ISB 2C, BA-AN 1P |
| CAEA | Certified Advanced Equity Analysis | 3 | | | | CATA | Certified Advanced Tech Analysis | 3 | | | |
| PE 3 | Physical Education | 2 | 1.0 | | PE 2 | PE 4 | Physical Education | 2 | 1.0 | | PE 3 |
| TOTAL: | | 26 | | | | TOTAL: | | 26 | | | |

The passing grade is 1.0. However, in order to progress to the next level, a cut-off grade of 2.0 is required for BA 21C, BA 1 and ISB 2C (First Semester); BA-OM 24C, BA-FM 21C, ISB 3C, BA 5 and BA-AN 2P (Second Semester).

THIRD YEAR

| First Semester | | | | | | Second Semester | | | | | |
|----------------|---|-----------|-----|----|--------------------------------|------------------|--------------------------------------|-----------|-----|----|---|
| Subject Code | Course Title | Units | PG | FG | Prerequisite | Subject Code | Course Title | Units | PG | FG | Prerequisite |
| BA 2 | Operations Management (TQM) | 3 | 2.0 | | ABM 1, *Junior Standing | BA 32C | Business Research | 3 | 2.0 | | GE 5, COMPLETED & PASSED all subjects in the 2nd year & 1st sem. of 3rd year. |
| BA 3 | Human Behavior in Organization | 3 | 2.0 | | ABM 2, *Junior Standing | BA 4 | Strategic Management | 3 | 2.0 | | COMPLETED & PASSED all subjects in the 2nd year & 1st sem. of 3rd year. |
| BA 31C | Good Governance & Social Responsibility | 3 | 2.0 | | ABM 7, CHS 3, *Junior Standing | ISB 6E/BA-AN EL1 | Enterprise Resource Mgt | 3 | 2.0 | | *Junior Standing |
| BA 33C | Human Resource Management | 3 | 2.0 | | ABM 2, *Junior Standing | BA-AN 5P | Fundamentals of Predictive Analytics | 3 | 2.0 | | BA-AN 3, BA-AN 4 |
| BA 35C | International Business Agreements | 3 | 2.0 | | BLT 1, BLT 2, *Junior Standing | BA-AN 6P | Thesis/Capstone | 3 | 2.0 | | *Junior Standing |
| BA-AN 3P | Fundamentals in Data Warehousing | 3 | 2.0 | | ISB 2C, BA-AN 2P | BA-AN EL2 | Customer Analytics | 3 | 2.0 | | BA-AN 3, NA-AN 4 |
| BA-AN 4P | Fundamentals in Descriptive Analytics | 3 | 2.0 | | ISB 2C, BA-AN 2P | RMA | Risk Management | 3 | | | |
| TOTAL: | | 21 | | | | TOTAL: | | 21 | | | |

The passing grade is 1.0. However, in order to progress to the next level, a cut-off grade of 2.0 is required for BA 2, BA 3, BA 31C, BA 33C, BA 35C, BA-AN 3P and BA-AN 4P (First Semester); BA 32C, BA 4, ISB 6E/BA-AN EL1, BA-AN 5P, BA-AN 6P and BA-AN EL2 (Second Semester).

FOURTH YEAR

| First Semester | | | | | | Second Semester | | | | | |
|----------------|---|-----------|-----|----|------------------|-----------------|---|----------|-----|----|------------------|
| Subject Code | Course Title | Units | PG | FG | Prerequisite | Subject Code | Course Title | Units | PG | FG | Prerequisite |
| BA-AN 7P | Fundamentals of Prescriptive Analytics | 3 | 2.0 | | BA-AN 5P | PRACT | Analytics Internship, 600 hrs | 6 | 2.0 | | *Senior Standing |
| BA-AN EL3 | Big Data Applications | 3 | 2.0 | | *Senior Standing | | Singapore Training (OJT) Program (optional) | | | | |
| BA-AN 8P | Simulation Modeling and Analysis for Business | 3 | 2.0 | | *Senior Standing | | | | | | |
| BA-AN EL4 | Technology Trends in Analytics | 3 | 2.0 | | *Senior Standing | | | | | | |
| BA-AN 9P | Marketing Analytics | 3 | 2.0 | | *Senior Standing | | | | | | |
| TOTAL: | | 15 | | | | TOTAL: | | 6 | | | |

The passing grade is 1.0. However, in order to progress to the next level, a cut-off grade of 2.0 is required for BA-AN 7P, BA-AN EL3, BA-AN 8P, BA-AN EL4 and BA-AN 9P (First Semester); Pract (Second Semester).

Total credits:

164

*SENIOR STANDING – Must have a grade of at least 2.0 in all core, professional and elective subjects in the junior year.

Note: Admission Requirements; All strands will be accepted/admitted

Augmentation Learning Activities

| Subjects | Units | Schedule Offering |
|-------------------------|-------|-------------------|
| ABM 1 – Bus. Math | 3 | |
| ABM 2 – Org & Mgt | 3 | |
| ABM 3 – Mktg | 3 | |
| ABM 4 – FABM (Acctg. 1) | 3 | |
| ABM 5 – Finance | 3 | |
| ABM 6 – FABM (Acctg. 2) | 3 | |
| ABM 7 – Business Ethics | 3 | |

Remarks:

Junior Standing - Completed all subjects in the sophomore year

Senior Standing - Completed all subjects in the junior year

**Senior Standing - Completed all subjects in the 1st semester senior year

Summary of Curriculum Components

| | Units |
|---------------------------------|-------|
| General Education Subjects | 36 |
| Common Business & Mgt Courses | 6 |
| Business Administration Core | 42 |
| Professional/Major Subjects | 30 |
| Electives | 12 |
| Internship | 6 |
| NSTP | 4 |
| PE | 8 |
| Institutional Required Subjects | 9 |
| TOTAL UNITS | |

Core subjects, Professional subjects, Electives and Thesis will require a 2.0 grade to proceed to the next required subject.

ELECTIVES

- Enterprise Resource Mgt
- Customer Analytics
- Big Data Applications
- Technology Trends in Analytics
- Data Visualization
- Technopreneurship
- People Analytics
- SAS/Tableau Analytics
- Forecasting

Certificate Course on Financial Markets

Students can continue other certificate

courses as show below:

- CFMP - Certified Financial Markets Professional
- CAEA - Certified Advanced Equity Analysts
- CATA - Certified Advanced Technical Analysts
- RMA - Risk Management Associate

Servicing Subjects to other BA Courses

- ISB 1 IT Tools for Business
- ISB 2 Database Management System
- ISB 3 Accounting Information System
- ISB 4 Statistical Analysis with Software Application
- ISB 5 IT/IS Audit / Auditing in a CIS Environment
- ISB 6 Enterprise Resource Mgt
- ISB 7 Ecommerce
- ISB 8 Technopreneurship

Subjects with Related Learning Experience (RLE)

| Subjects | RLE unit/s |
|----------|------------|
| BA 32C | 2 units |
| BA-AN 6P | 2 units |
| PRACT | 6 units |