

**Master of Arts Major in Extension Administration**  
**(Revised SY June, 2015-2016)**

**Extension 200 PRINCIPLES OF STRATEGIC EXTENSION ADMINISTRATION 3 units**

Basic concepts of extension administration and supervision and their relevance to the general structure and operation of educational institutions, community organizations and other church units.

**Extension 201 HUMAN BEHAVIOR IN ORGANIZATION 3 units**

Basic concepts found useful by the administrators in dealing with individual and group behaviour, including supervisory behaviour within organizational settings. Emphasis on human behaviour of the change agent system and the clientele system.

**Extension 202 SOCIAL AND CULTURAL CHANGE 3 units**

Theories and models of social and cultural change, with emphasis on technology and social change, particularly problems related to the acceptance and diffusion of innovations in agriculture and other areas.

**Extension 203 STRATEGIC PLANNING AND IMPLEMENTATION 3 units**

Extension program planning in schools and other agencies of change in the Philippines; their organization, administrative planning, financing, field execution and evaluation and their inter-relationships with other local and regional social systems

**Extension 204 RESEARCH METHODS FOR EXTENSION ADMINISTRATION 3 units**

Methods of social research, with emphasis on the major steps in the design and conduct of social research from the problem definition to analysis, interpretation and writing of research report

**Extension 205 FEASIBILITY STUDY 3 units**

Principles, techniques and methods of conducting feasibilities for income generating projects at the grassroots level.

**Extension 206 COMMUNITY ORGANIZATION/COMMUNITY DEVELOPMENT****3 units**

Community Organization/Community Development process, philosophy and principles, approaches and strategies, and problems of community development in the Philippines.

**Extension 207 EXTENSION AND SOCIAL LEGISLATION****3 units**

Statutes, Executive Orders, Codes, Decrees and Letters of Instructions related to extension work, community development, agrarian reform and other social legislations, with emphasis on their applications on the local and regional level.

**Extension 208 BASIC STATISTICS****3 units**

Understanding the principles involved in various statistical methods and their appropriate application in the analysis of social science data.

**Extension 209 BASIC ACCOUNTING AND FINANCIAL MANAGEMENT FOR COMMUNITY ORGANIZATONS****3 units**

Basic accounting principles, analysis of financial statements, and accounting systems and subsystems. Financial management, budgeting, financial control, long range planning and forecasting fund needs in relation to program design.

**Extension 211 ECOLOGICAL SYSTEM AND CLIMATE CHANGE****3 units**

Understanding of man's relationship to the physical, biological and social environment, with emphasis on conservation of natural resources, the effects of ecological imbalance specifically climate change, risk vulnerability assessment on the effects of climate change and restoration and maintenance of a balanced ecological system.

**Extension 212 AGRICULTURAL EXTENSION AND SOCIAL MARKETING****3 units**

Basic techniques, methods and approaches in agricultural extension. Utilization of social marketing techniques in bringing results of agricultural research to farmers. Agricultural organizations, and laws and regulations affecting agriculture.

**Extension 213 EXTENSION PROGRAM PLANNING AND PRACTICUM  
IN THE ANAGEMENT OF EXTENSION PROGRAM** **3 units**

Practicum on extension management. Planning, implementation, monitoring and evaluation systems of extension programs undertaken.

**Extension 214 A & B MASTER'S THESIS AND ORAL DEFENSE** **6 units**

**Total Credit Units** **45 units**