



SILLIMAN UNIVERSITY
DUMAGUETE CITY

School/College: COLLEGE OF BUSINESS ADMINISTRATION, SILLIMAN UNIVERSITY

Program Name: BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION major in BUSINESS ANALYTICS

Curriculum Year: REVISED EFFECTIVE SY 2022-2023

FOR ABM TRACK

FIRST YEAR

First Semester						Second Semester					
Subject Code	Course Title	Units	PG	FG	Prerequisite	Subject Code	Course Title	Units	PG	FG	Prerequisite
ISB 11C	IT Applications Tools for Business	3	2.0			BA-AN 12P	Introduction to Programming with Python / R	3	2.0		ISB 11C
GE 1	Understanding Self	3	1.0			CFMA	Course on Financial Markets Analysis	3	2.0		
GE 2	Readings in Philippine History	3	1.0			GE 5	Purposive Communication	3	1.0		
GE 3	The Contemporary World	3	1.0			GE 6	Art Appreciation	3	1.0		
GE 4	Mathematics in the Modern World	3	1.0			GE 7	Science, Technology & Society	3	1.0		
CHS 1	Reading and Interpretation of Hebrew Scriptures	3	1.0			GE 8	Ethics	3	1.0		
PE 1	Physical Fitness & Swimming	2	1.0			CHS 2	Reading & Interpreting Christian Scriptures	3	1.0		CHS 1
NSTP 1	National Service Training Program	3	1.0			PE 2	Physical Education	2	1.0		PE 11
PEP 1	Personality Enhancement Program	0	S			NSTP 2	National Service Training Program	3	1.0		NSTP 1
						PEP 2	Personality Enhancement Program	0	S		
TOTAL		23				TOTAL		26			

The passing grade is "1.0". However, in order to progress to the next level, a cut-off grade of "2.0" is required in ISB 11C (First Semester); BA-AN 12P and CFMA (Second Semester).

SECOND YEAR

First Semester						Second Semester					
Subject Code	Course Title	Units	PG	FG	Prerequisite	Subject Code	Course Title	Units	PG	FG	Prerequisite
BA 1	Managerial Accounting	3	1.0			BA-AN 22P	Introduction to Business Analytics	3	2.0		ISB 21C
BA 21C	Basic Microeconomics	3	2.0			BA-FM 21C	Financial Management	3	2.0		BA 1
BA-AN 21P	Quantitative Techniques in Business	3	2.0		GE 4	BA-OM 24C	Project Management	3	2.0		BA-AN 21P, BA 21C, BA 1, ISB 21C
BLT 1	Obligation & Contracts	3	2.0			BLT 2	Income & Business Taxation	3	2.0		BLT 1
CAEA	Course on Advanced Equity Analysis	3	2.0		CFMA	CATA	Course on Advanced Technical Analysis	3	2.0		CAEA
ISB 21C	Database Management Systems	3	2.0		BA-AN 12P	ISB 22C	Accounting Information System	3	2.0		ISB 21C
GE 9	The Life & Works of Jose Rizal	3	1.0			GE 11A	Free Elective (SINESOS/IT, Environmental Science, etc)	3	1.0		
GE 10A	Whole Person Education	3	1.0			GE 12/CHS 3	Ethics of the Christian Faith	3	1.0		CHS 2
PE 3	Physical Education	2	1.0		PE 2	PE 4	Physical Education	2	1.0		PE 3
TOTAL		26				TOTAL		26			

The passing grade is "1.0". However, in order to progress to the next level, a cut-off grade of "2.0" is required in BA 21C, BA-AN 21P, BLT 1, CAEA and ISB 21C (First Semester); BA-AN 22P, BA-FM 21C, BA-OM 24C, BLT 2, CATA and ISB 22C (Second Semester).

THIRD YEAR

First Semester						Second Semester					
Subject Code	Course Title	Units	PG	FG	Prerequisite	Subject Code	Course Title	Units	PG	FG	Prerequisite
BA 2	Operations Management (TQM)	3	2.0			BA 32C	Business Research	3	2.0		
BA 3	Human Behavior in Organization	3	2.0			BA 4	Strategic Management	3	2.0		
BA 31C	Good Governance & Social Responsibility	3	2.0			BA-AN 32P	Fundamentals of Predictive Analytics	3	2.0		BA-AN 33P, BA-AN 35P
BA 33C	Human Resource Management	3	2.0			BA-AN 34P	Thesis/Capstone	6	2.0		*Junior Standing
BA 35C	International Business Agreements	3	2.0		BLT 2	BA-AN EL 1	Professional Elective 1 (Enterprise Resource Mgt)	3	2.0		*Junior Standing
BA-AN 31P	Advanced Statistics	3	2.0		*Junior Standing	BA-AN EL 2	Professional Elective 2 (Customer Analytics)	3	2.0		*Junior Standing
BA-AN 33P	Fundamentals in Data Warehousing	3	2.0		*Junior Standing	RMA	Risk Management Analysis	3	2.0		*Junior Standing
BA-AN 35P	Fundamentals in Descriptive Analytics	3	2.0		*Junior Standing						
TOTAL		24				TOTAL		24			

The passing grade is "1.0". However, in order to progress to the next level, a cut-off grade of "2.0" is required in BA 2, BA 3, BA 31C, BA 33C, BA 35C, BA-AN 31P, BA-AN 33P and BA-AN 35P (First Semester); BA 32C, BA 4, BA-AN 32P, BA-AN 34P, BA-AN EL 1, BA-AN EL 2 and RMA (Second Semester).

*Junior Standing = PASSED in all BA, Core and Professional subjects in the sophomore year.

FOURTH YEAR

First Semester						Second Semester					
Subject Code	Course Title	Units	PG	FG	Prerequisite	Subject Code	Course Title	Units	PG	FG	Prerequisite

BA-AN 41P	Fundamentals of Prescriptive Analytics	3	2.0		*Senior Standing	PRACT	Analytics Internship, 600 hrs	6	2.0		COMPLETED and PASSED All Prior Subjects
BA-AN 43P	Simulation Modeling and Analysis for Business	3	2.0		*Senior Standing						
BA-AN 45P	Marketing Analytics	3	2.0		*Senior Standing						
BA-AN EL 3	Professional Elective 3 (Big Data Application)	3	2.0		*Senior Standing						
BA-AN EL 4	Professional Elective 4 (Technology Trends in Analytics)	3	2.0		*Senior Standing						
	TOTAL	15					TOTAL	0			

The passing grade is "1.0". However, in order to progress to the next level, a cut-off grade of "2.0" is required in BA-AN 41P, BA-AN 43P, BA-AN 45P, BA-AN EL 3 and BA-AN EL 4 (First Semester); PRACT (Second Semester).

*Senior Standing = PASSED in all BA, Core, Professional and Elective subjects in the junior year.

TOTAL CREDITS: 170 Units

Note: Admission Requirements; All strands will be accepted/admitted

Summary of Curriculum Components	Units
General Education Subjects	36
Common Business & Mgt Courses	6
Business Administration Core	42
Professional/Major Subjects	36
Electives	12
Internship	6
NSTP	6
PE	8
Institutional Required Subjects	6
Professional Business Subjects (Bloomberg)	12
TOTAL UNITS	170

Subjects with Related Learning Experience (RLE)	
BA 32C	1 unit (3 units)
BA 4	1 unit (3 units)
BA-AN 34P	2 units (6 units)
PRACT	2 units (6 units)

REVISED (Effective I 2020-2021): 05.13.20

- * Removed all ABM subjects as prerequisites.
- * Change the subject description/title of GE 10A from Retorika to WPE.
- * Change the subject description/title of GE 11A from Panitikan to Free Elective.
- * Change the subject description/title of GE 12/CHS 3 from Christianity and Peace-Building to Ethics of Christian Faith.
- * Change of passing grade in BLT 1 and BLT 2 from "1.0" to "2.0".
- * Change the prerequisites in BA-OM 24C to BA-AN 21P, BA 1, BA 21C, ISB 21C.
- * Change the prerequisites in 3rd year and 4th year.

REVISED (Effective I 2022-2023)

- * CFMP change to CFMA (Course on Financial Market Analysis)
- * Remove PEP 2 prerequisite
- * Change notations after every year level
- * Change of passing grade in BA 1 from "2.0" to "1.0".
- * CAEA course title change to Course on Advanced Equity Analysis; prerequisite is CFMA
- * ISB 21C prerequisite change to BA-AN 12P
- * BA-AN 22P prerequisite change to ISB 21C
- * CATA course title change to Course on Advanced Technical Analysis
- * Remove prerequisite in BA 2, BA 3, BA 31C, BA 33C, BA 32C, BA 4
- * BA 35C prerequisite change to BLT 2
- * Change units of BA-AN 34P (THESIS/CAPTONE) from 3 to 6 units
- * Change subject code of ISB 34/BA-AN EL 1 to BA-AN EL 1 and course title to Professional Elective 1 (Enterprise Resource Mgt)
- * Change course title of BA-AN EL 2 to Professional Elective 2 (Customer Analytics) and prerequisite to Junior Standing
- * Change RMA pre-requisite to Junior Standing
- * Change units in 3rd year 2nd sem from 21 to 24 units
- * Change course title of BA-AN EL 3 to Professional Elective 3 (Big Data Application)
- * Change course title of BA-AN EL 4 to Professional Elective 4 (Technology Trends in Analytics)
- * Pract prerequisite - change to Complete and Passed all Prior Subjects
- * Remove - Singapore Training (OJT) Program (optional)

Final Revision for SY 2022-23

03.03.2022

