



FIRST YEAR (Augmentation Year)

First Semester						Second Semester					
Subject Code	Course Title	Units	PG	FG	Prerequisite	Subject Code	Course Title	Units	PG	FG	Prerequisite
ABM 1	Business Mathematics	3	2.0			ABM 3	Marketing	3	2.0		ABM 2
ABM 2	Organization and Management	3	2.0			ABM 5	Business Finance	3	2.0		ABM 1
ABM 4	FABM (Acctg 1)	3	1.0			ABM 6	FABM (Acctg 2)	3	1.0		ABM 4
GE 1	Understanding Self	3	1.0			ABM 7	Business Ethics	3	2.0		ABM 2
GE 2	Readings in Philippine History	3	1.0			GE 3	The Contemporary World	3	1.0		
CHS 1	Reading and Interpretation of Hebrew Scriptures	3	1.0			GE 4	Mathematics in the Modern World	3	1.0		
PE 1	Physical Fitness & Swimming	2	1.0			CHS 2	Reading & Interpreting Christian Scriptures	3	1.0		CHS 1
NSTP 1	National Service Training Program	3	1.0			PE 2	Physical Education	2	1.0		PE 11
PEP 1	Personality Enhancement Program	0	S			NSTP 2	National Service Training Program	3	1.0		NSTP 1
						PEP 2	Personality Enhancement Program	0	S		
	TOTAL	23					TOTAL	26			

The passing grade is "1.0". However, in order to progress to the next level, a cut-off grade of "2.0" is required in ABM 1, and ABM 2 (First Semester); ABM 3, ABM 5 and ABM 7 (Second Semester). Note: ABM 1-7 are augmentation/bridging courses.

FIRST SEMESTER

Subject Code	Course Title	Units	PG	FG	Prerequisite
ISB 11C	IT Applications Tools for Business	3	2.0		ABM 1-7
GE 5	Purposive Communication	3	1.0		
GE 6	Art Appreciation	3	1.0		
GE 7	Science, Technology & Society	3	1.0		
GE 8	Ethics	3	1.0		
GE 9	The Life & Works of Jose Rizal	3	1.0		
PE 3	Physical Fitness & Swimming	2	1.0		PE 2
	TOTAL	20			

SECOND SEMESTER

Subject Code	Course Title	Units	PG	FG	Prerequisite
BA-AN 12P	Introduction to Programming with Python / R	3	2.0		ISB 11C
CFMPA	Course on Financial Market Analysis	3	2.0		ABM 1-7
GE 10A	Whole Person Education	3	1.0		
GE 11A	Free Elective (SINESOS, IT, Environmental Science, etc)	3	1.0		
CHS 3/GE 12	Ethics of the Christian Faith	3	1.0		CHS 2
PE 4	Physical Education	2	1.0		PE 3
	TOTAL	17			

The passing grade is "1.0". However, in order to progress to the next level, a cut-off grade of "2.0" is required in ISB 11C (First Semester); BA-AN 12P and CFMA (Second Semester).

SECOND YEAR

FIRST SEMESTER

Subject Code	Course Title	Units	PG	FG	Prerequisite
BA 1	Managerial Accounting	3	1.0		
BA 21C	Basic Microeconomics	3	2.0		
BA-AN 21P	Quantitative Techniques in Business	3	2.0		GE 4
BLT 1	Obligation & Contracts	3	2.0		
CAEA	Course on Advanced Equity Analysis	3	2.0		CFMA
ISB 21C	Database Management Systems	3	2.0		BA-AN 12P
	TOTAL	18			

SECOND SEMESTER

Subject Code	Course Title	Units	PG	FG	Prerequisite
BA-AN 22P	Introduction to Business Analytics	3	2.0		ISB 21C
BA-FM 21C	Financial Management	3	2.0		BA 1
BA-OM 24C	Project Management	3	2.0		BA-AN 21P, BA 21C, BA 1, ISB 21C
BLT 2	Income & Business Taxation	3	2.0		BLT 1
CATA	Course on Advanced Technical Analysis	3	2.0		CAEA
ISB 22C	Accounting Information System	3	2.0		ISB 21C
	TOTAL	18			

The passing grade is "1.0". However, in order to progress to the next level, a cut-off grade of "2.0" is required in BA 21C, BA-AN 21P, BLT 1, CAEA and ISB 21C (First Semester); BA-AN 22P, BA-FM 21C, BA-OM 24C, BLT 2, CATA and ISB 22C (Second Semester).

THIRD YEAR

FIRST SEMESTER

Subject Code	Course Title	Units	PG	FG	Prerequisite
BA 2	Operations Management (TQM)	3	2.0		
BA 3	Human Behavior in Organization	3	2.0		
BA 31C	Good Governance & Social Responsibility	3	2.0		
BA 33C	Human Resource Management	3	2.0		
BA 35C	International Business Agreements	3	2.0		BLT 2
BA-AN 31P	Advanced Statistics	3	2.0		*Junior Standing
BA-AN 33P	Fundamentals in Data Warehousing	3	2.0		*Junior Standing
BA-AN 35P	Fundamentals in Descriptive Analytics	3	2.0		*Junior Standing
	TOTAL	24			

SECOND SEMESTER

Subject Code	Course Title	Units	PG	FG	Prerequisite
BA 32C	Business Research	3	2.0		
BA 4	Strategic Management	3	2.0		
BA-AN 32P	Fundamentals of Predictive Analytics	3	2.0		BA-AN 33P, BA-AN 35P
BA-AN 34P	Thesis/Capstone	6	2.0		*Junior Standing
BA-AN EL 1	Professional Elective 1 (Enterprise Resource Mgt)	3	2.0		*Junior Standing
BA-AN EL 2	Professional Elective 2 (Customer Analytics)	3	2.0		*Junior Standing
RMA	Risk Management Analysis	3	2.0		*Junior Standing
	TOTAL	24			

The passing grade is "1.0". However, in order to progress to the next level, a cut-off grade of "2.0" is required in BA 2, BA 3, BA 31C, BA 33C, BA 35C, BA-AN 31P, BA-AN 33P and BA-AN 35P (First Semester); BA 32C, BA 4, BA-AN 32P, BA-AN 34P, BA-AN EL 1, BA-AN EL 2 and RMA (Second Semester).

*Junior Standing = PASSED in all BA, Core and Professional subjects in the sophomore year.

FOURTH YEAR

FIRST SEMESTER

Subject Code	Course Title	Units	PG	FG	Prerequisite
BA-AN 41P	Fundamentals of Prescriptive Analytics	3	2.0		*Senior Standing
BA-AN 43P	Simulation Modeling and Analysis for Business	3	2.0		*Senior Standing
BA-AN 45P	Marketing Analytics	3	2.0		*Senior Standing
BA-AN EL 3	Professional Elective 3 (Big Data Application)	3	2.0		*Senior Standing
BA-AN EL 4	Professional Elective 4 (Technology Trends in Analytics)	3	2.0		*Senior Standing
	TOTAL	15			

SECOND SEMESTER

Subject Code	Course Title	Units	PG	FG	Prerequisite
PRACT	Analytics Internship, 600 hrs	6	2.0		COMPLETED and PASSED All Prior Subjects
	TOTAL	6			

The passing grade is "1.0". However, in order to progress to the next level, a cut-off grade of "2.0" is required in BA-AN 41P, BA-AN 43P, BA-AN 45P, BA-AN EL 3 and BA-AN EL 4 (First Semester); PRACT (Second Semester).

*Senior Standing = PASSED in all BA, Core, Professional and Elective subjects in the junior year.

TOTAL NUMBER OF UNITS	191
Regular Credit Units	170
Augmentation Credit Units	21

Note: Admission Requirements. All strands will be accepted/admitted

Augmentation Learning Activities (for non-ABM strand)

Subjects	Schedule Offering	
ABM 2 – Organization and Management	1st Sem., First Year	3 units
ABM 4 – FABM (Acctg 1)	1st Sem., First Year	3 units
ABM 3 – Marketing	2nd Sem., First Year	3 units
ABM 5 – Finance	2nd Sem., First Year	3 units
ABM 6 – FABM (Acctg. 2)	2nd Sem., First Year	3 units
ABM 7 – Business Ethics	2nd Sem., First Year	3 units
Total		21 units

Remarks:

Passing grade is "2.0"

Non-ABM graduate is required to take all the identified augmentation courses in the ABM track during the course of the BSBA-Business Analytics program as **prerequisites to major subjects.**

Summary of Curriculum Components	Units
General Education Subjects	36
Common Business & Mgt Courses	6
Business Administration Core	42
Professional/Major Subjects	36
Electives	12
Internship	6
NSTP	6
PE	8
Institutional Required Subjects	6
Professional Business Subjects (Bloomberg)	12
TOTAL UNITS	170

Subjects with Related Learning Experience (RLE)

BA 32C	1 unit (3 units)
BA 4	1 unit (3 units)
BA-AN 34P	2 units (6 units)
PRACT	2 units (6 units)

REVISED (Effective I 2020-2021): 05.13.20

- * Change the subject description/title of GE 10A from Retorika to WPE.
- * Change the subject description/title of GE 11A from Panitikan to Free Elective.
- Peace-Building to Ethics of Christian Faith.
- * Change of passing grade in BLT 1 and BLT 2 from "1.0" to "2.0".
- * Change the prerequisites in BA-OM 24C to BA-AN 21P, BA 1, BA 21C, ISB 21C.
- * Change the prerequisites in 3rd year and 4th year.

REVISED (Effective I 2022-2023)

- * Change course title of ABM 4 to FABM (Acctg 1)
- * Change course title of ABM 6 to FABM (Acctg 2)
- * Change of passing grade in ABM 4, ABM 6 and BA 1 from "2.0" to "1.0".
- * Change notations in every year level
- * Remove PEP 2 prerequisite
- * CFMP change to CFMA (Course on Financial Market Analysis)
- * CAEA course title change to Course on Advanced Equity Analysis; prerequisite is CFMA
- * ISB 21C prerequisite change to BA-AN 12P
- * BA-AN 22P prerequisite change to ISB 21C
- * CATA course title change to Course on Advanced Technical Analysis
- * Remove prerequisite in BA 2, BA 3, BA 31C, BA 33C, BA 32C, BA 4
- * BA 35C prerequisite change to BLT 2
- * Change units of BA-AN 34P (THESIS/CAPTONE) from 3 to 6 units
- * Change subject code of ISB 34/BA-AN EL 1 to BA-AN EL 1 and course title to Professional Elective 1 (Enterprise Resource Mgt)
- * Change course title of BA-AN EL 2 to Professional Elective 2 (Customer Analytics) and prerequisite to Junior Standing
- * Change RMA pre-requisite to Junior Standing
- * Change units in 3rd year 2nd sem from 21 to 24 units
- * Change course title of BA-AN EL 3 to Professional Elective 3 (Big Data Application)
- * Change course title of BA-AN EL 4 to Professional Elective 4 (Technology Trends in Analytics)
- * Pract prerequisite - change to Complete and Passed all Prior Subjects
- * Remove - Singapore Training (OJT) Program (optional)

Final Revision for SY 2022-23
03.03.2022